

# Source wholesale inventory right on eBay to resell on your eBay business



## Here's how it works:

- You purchase lots through our exclusive partnership with BULQ®
- Browse by category and condition on [eBay.com](https://www.eBay.com)
- Place your order and have it shipped right to your door
- List and resell the individual items on eBay
- Save time with generated listings with prefilled data

## It's the easier way to source wholesale lots. Even if you've never done it before.

To make reselling easier, we've partnered with BULQ, a company that provides overstock and returned inventory from popular retail stores and brands. Simply search and purchase from BULQ's selection of mixed wholesale lots and then relist the items right on eBay.

You'll save tons of time searching for inventory to sell on eBay. Plus, getting the items listed on eBay to sell is a snap with generated listings that include prefilled product data. Best of all, it's a free service exclusively available to eBay sellers — no sign-up fees.

## Here's what BULQ on eBay provides you:

- Inventory across a range of categories
- Pricing to fit a variety of budgets
- Generated eBay listings with prefilled product data



[Source and sell on eBay with ease >](#)

**\$42B↑**

Grab your share  
of a booming  
\$42 billion dollar  
reseller business

Source: CBRE

## 6 tips to get you started

1

### Start small

Purchase a single case to familiarize yourself with the inventory and buying process. BULQ cases measure approximately 24" x 20" x 23" and weigh less than 60lbs.

2

### Condition matters

Lots are available in 3 different conditions: New, Like New, and Uninspected Returns. Educate yourself on these conditions before making your first purchase so you know what to expect, and be sure to read the condition description in the listing.

3

### Stick to your comfort zone

The easiest, and likely most successful option is to start by sourcing from a category and condition you're familiar with. If you're new to reselling we recommend starting with a case of new items in a category you know well.

4

### Read the manifest

It has information on every item in the box including brand names, product names/descriptions, categories, UPCs, and quantities. Knowing this information is important to making an estimate of potential profits.

5

### Do your research

Use [Terapeak](#) or eBay search to research the price and selling volume of similar items. Remember you can refine eBay search to look for completed "sold" listings as well.

6

### Trust BULQ's Manifest Accuracy Guarantee

If something in your order is missing or not in the promised condition, BULQ wants to make it right. Contact the [BULQ eBay Store customer service team](#) to begin filing a claim.

Thinking about sourcing yourself? Here are three reasons to source from online wholesalers.

[Get the details >](#)

Want more information about reselling? Check out BULQ's "Getting Started Guide to Reselling".

[View guide >](#)

### The importance of organizing your inventory

Buying wholesale inventory can be cost effective, but knowing how to efficiently sort these products can save you time and money as well. If organizing hundreds of items sounds intimidating, check out BULQ's 5 essential steps to creating a smart and speedy inventory sorting process.

[Read the blog >](#)

**"When you buy from BULQ you can see exactly what you're purchasing. There's a box, a condition, a category for every reseller out there."**

**Kerry Franciscovich,**  
Full-time eBay seller